



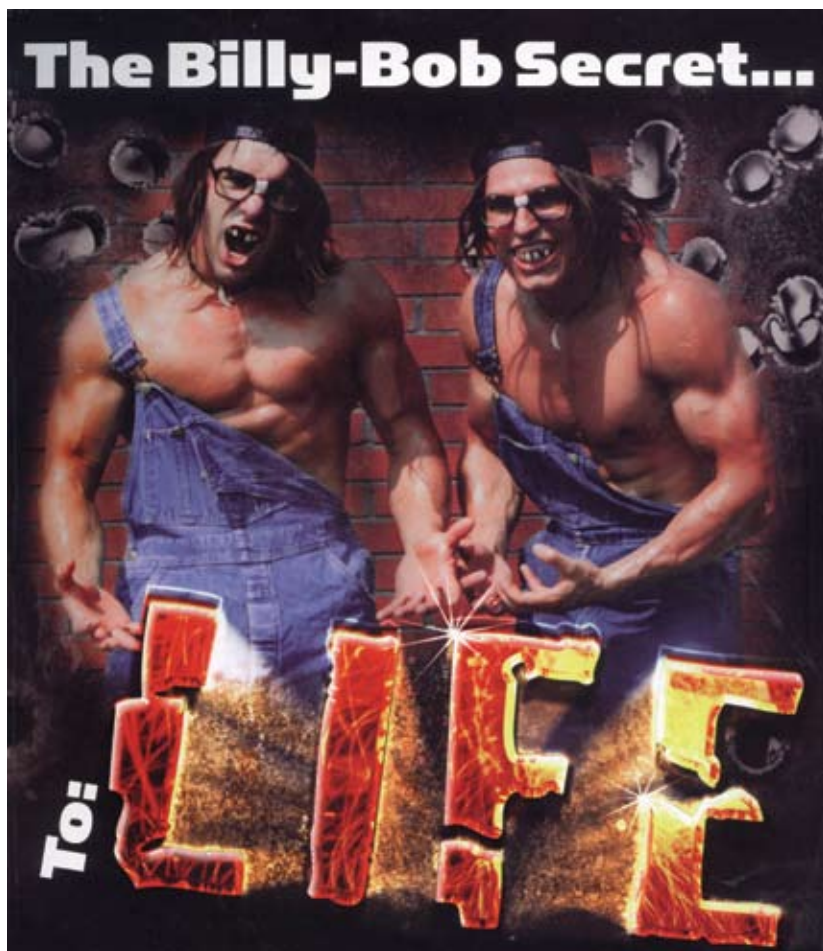
## Jonah White Book Signing!

Where: **Missouri State Bookstore**

When: **October 31st, 2009**

*Homecoming Weekend*

Time: **10:30 a.m. – 11:30 a.m.**



**Jonah White** came to Missouri State University (SMSU at the time) in the fall of 1988. He arrived in Springfield as a walk-on for the Football Bears under the coaching of Jess Branch. Jonah earned a scholarship and MSU had winning seasons every year that he wore the Bears #48 jersey. Jonah graduated with a degree in Biology and he was one of the top 10 rushers in the history of MSU football.

After graduation, Jonah was able to take the things he had learned in college, as well as in football, and apply it to his business pursuits. In 1995, with \$400.00 of start-up capital (his entire net worth), Jonah co-founded The Billy-Bob Teeth Corporation. To date, Jonah has sold over 50 million dollars worth of items that he has either invented or designed.

Jonah has been showcased nationally on MTV, Fox TV, The Today Show, Good Morning America, ABC Family and most recently TVLand's "How'd You Get So Rich?" with Joan Rivers. His company has been featured in USA Today, Time Magazine, People Magazine and the Wall Street Journal.

Because of his ties to Springfield, Missouri and the love that he still has for MSU, Jonah will be having a book signing at the **Missouri State Bookstore** on **October 31, 2009**, from **10:30 – 11:30** to introduce his new autobiography/inspirational book **The Billy-Bob Secret to Life**. Jonah looks forward to meeting you—if just for a handshake!

